



# ***SPORTS FOR DEVELOPMENT PROGRAMS***

**Welfare Association for New Generation (WANG)**

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## WANG at a Glance

<b>Name of The Organization:</b>	Welfare Association for New Generation
<b>Acronym:</b>	WANG
<b>Nature of Organization:</b>	Nonprofit, Non-Governmental,
<b>Year of Establishment:</b>	1989
<b>Registration Details:</b>	WANG was first registered under Voluntary Social Welfare Act in 1989, Updated the registration under the Society Act 1860 with Small Industries Balochistan on 11th August 2015.
<b>Registration Number:</b>	2206
<b>National Tax Number (NTN):</b>	7426613-2
<b>Number of Staff:</b>	8
<b>Number of Volunteers:</b>	1280 (35 % of female)
<b>Head of the Organization:</b>	Qaisar Roonjha (Executive Director)
<b>Area of work:</b>	Lasbela, Awaran, Gwadar – Balochistan
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<b>Head Office:</b>	Rest House Road Bela, Lasbela Balochistan
<b>Sub Office:</b>	Lasi Road, Hub Chowki, Lasbela, Balochistan

### Message from Executive Director:

While working with hundreds of children and youth in recent years we have utilized Sports as a key tool in our programming to mobilize youth, educate children, and empower girls in communities. Sport is a key tool in our interventions.



The force that sports brings into the communities especially among children and youth is unimaginable. It makes messages powerful and engaging. Our infield experience endorses the idea that sports have unique power to attract, mobilize, and inspire. Be it our work focusing on Gender Equality or Human Rights sports brings their appealing powers into the design and implementation of the program by connecting improvised games with learning modules.

Peacebuilding and violent extremism have been a central area of our work and utilizing the power of play in this work have produced immense results. Through games learning about negotiation skills, justice, fair play, human rights, empathy, and resilience become easier and more interesting for participants.

Our annual sports festival became a new platform for students and especially for the girls to showcase their athletic powers. We have seen girls doing better than boys and winning a number of games during our last three festivals. While such competitions give confidence to the girls it also mobilizes parents to start believing and investing more in their girls.

At WANG we are committed to continuing our work for our communities with more energy and zeal and we believe sports would remain a key component of our approaches to create a sustainable change.

With the hope for a better tomorrow!

A handwritten signature in black ink, appearing to read 'Qaisar Roonjha'.

Qaisar Roonjha  
Executive Director WANG



## About Us

**Welfare Association for New Generation (WANG)** is not for profit youth-led organization striving for peace building, youth engagement, women empowerment and well-educated society where the potential of the youth are harnessed, rights protected and every child to get access to basic education.

### **Our goal:**

WANG envision peaceful, educated society where the rights of every individual are Protected and entertained.

### **Mission:**

WANG strives to untie the potential of communities through diversified engagement that enables them to transform society.

### **Major Objective:**

To establish a peaceful and well-educated society where everyone enjoys their rights and contribute to the development and social advancement through the set of objectives.

### **Objectives:**

1. To promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
2. To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all mainly for girls and women.
3. To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
4. To stimulate gender equality and empower women and girls particularly in rural areas
5. To protect and safeguard human rights, empower communities and institutions through expanded commitment to social advancement
6. To encourage democratic values and civic education in country through youth engagement and empowerment for building prosperous society.

### **Organizational Values:**

- Committed to diversity
- Zero tolerance for all form of violence
- Accountability and transparency with sense of fairness and respect
- Openness with optimism and mutual sensitivity
- Support personal growth and value for self-esteem
- Ecologically use of resource
- creativity and innovation with fun

## Sports for Development

Sport has a unique power to attract, mobilize and inspire. By its very nature, sport is about participation. It is about inclusion and citizenship. It stands for human values such as respect for the opponent, acceptance of binding rules, teamwork and fairness.

WANG considers sports as one of the most powerful tools to engage and mobilize communities for better social change. Through our variety of ventures under sports for the development program WANG has been successful to engage youth in particular in different campaigns and movements.



WANG believes sport plays a significant role as a promoter of social integration and economic development in different geographical, cultural and political contexts. Sport is a powerful tool to strengthen social ties and networks, and to promote ideals of peace, fraternity, solidarity, non-violence, tolerance and justice.

According to the Sport for Development and Peace International Working Group, sport is seen to have the most benefits in:

- Individual development

- Health promotion and disease prevention
- Promotion of gender equality
- Social integration and the development of social capital
- Peace building and conflict prevention/resolution
- Post-disaster/trauma relief and normalization of life
- Economic development
- Communication and social mobilization.



### Our Approach:

At WANG we believe in partnership development for sustainable social change. In our sports for development programs, we work through the same approach. By developing meaningful partnerships with schools and sports clubs we open the avenues to work through more systematic approach.

At the moment WANG has partnered with 21 different schools in Lasbela districts and 12 sports clubs to works on their capacity building on life skills through number of interventions. These partnerships provide great deal of opportunities to both parties to learn and share resources and platforms.



Below is the list of our current major sports initiatives.



## DOSTI



DOSTI – an interactive and engaging life skill education and sports based programme in consultation with British Council as a tool to ensure the retention of freshly enrolled students. The primary objective of introducing this initiative was to encourage children to stay in school by enhancing their learning experience through sports activities, improving their engagement through interactive story telling-session and cultivating a better student-teacher bond.

### DOSTI Content:

DOSTI is a highly interactive programme that focuses on the key aspects of the learning environment in school and incorporates activities both inside and outside the classroom to promote a higher level of engagement. Keeping in view the current environment and typical day of learning in public schools, it was decided to develop content around activities that would enhance student's interest in school, the lack of which has led to increase in dropout rates. In addition to sports activities that aim to promote a healthier lifestyle along with providing students with a fun activity, DOSTI also focuses on building basic life skills through relatable stories.



To understand the content, we can broadly divide the DOSTI School sessions in two categories:

1. DOSTI Stories
2. DOSTI Physical Activities



### **DOSTI Stories:**

The target audience of DOSTI was students enrolled in grade 1 and 3, keeping the age group in view it was decided the best avenue to instill life-skills education was through something that they could relate to and retain. Children of the target age group respond well to stories instead of stand-alone lectures or activities, to ensure they retained their learning 5 character were created and stories were developed around their daily adventures to learn new things.

The characters were developed carefully to represent the various character traits of students in a typical classroom. The idea behind each story was to equip students with basic life-skills lessons that would encourage them to think about the relevant theme and act accordingly by changing their attitude and behavior towards certain things that they would not have thought about before. The stories were developed around the following themes:



1. Hygiene and Cleanliness
2. Feelings and Emotions
3. Environment and Positive Action
4. Diversity
5. Habits and Hobbies
6. Rights and Responsibilities
7. Curiosity and Learning

### **DOSTI Physical Activities:**

Another aspect of a healthy school day that is completely missing from public schools is extra-curricular activities including sports. The second and equally important part of DOSTI is Physical Education.

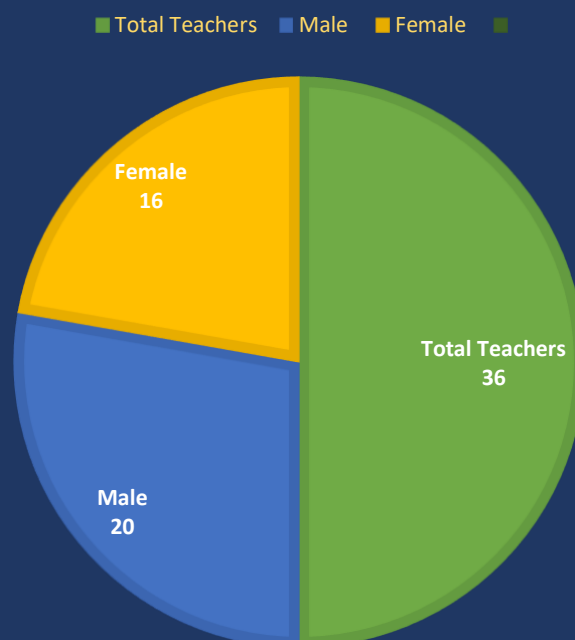
The second and equally important part of DOSTI component is Physical Education. The main objective of including sports was to provide the students with an interesting and fun activity in an otherwise monotonous school day whilst promoting healthy activity. SoLF in consultation with British Council developed 20 games and 10 warmups.

Dosti Program is one of interesting program at WANG among our sports programs. DOSTI is a very useful tool in retention high risk school children. In DOSTI we selected the

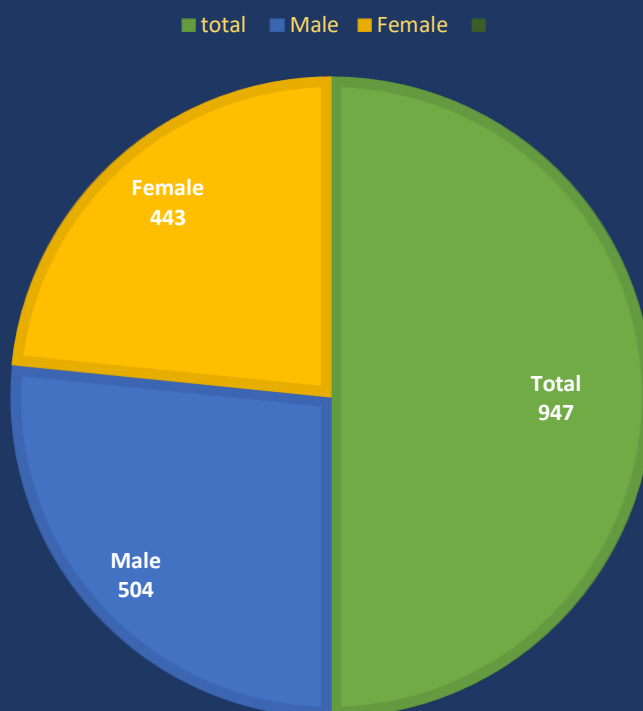


schools where TACS enrollment ratio is high. The School of Leadership Pakistan monitors DOSTI schools, they have set a criteria for selection in DOSTI schools. At the moment WANG have 21 DOSTI schools in District Lasbela in which we have provided all the sports material trained teachers on life skills through sports.

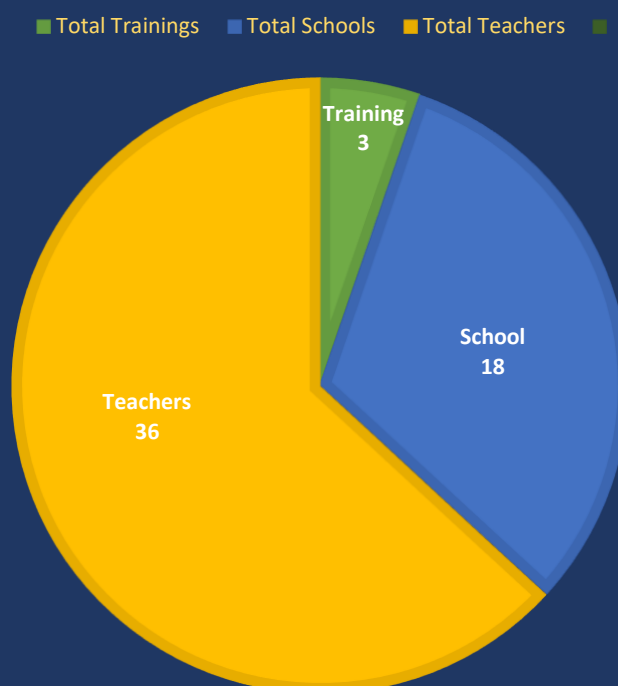
## TEACHER ENGAGEMNET



## STUDENTS ENGAGEMENT



## TRAININGS





## **DOSTI Components:**

### **Trainings:**

WANG have conducted 2 trainings and 1 orientation for teachers. We conducted 4- -Days training with teachers with the collaboration of School of Leadership Foundation. The training equipped on utilizing sports for development tools. After training selected schools received a mega sports kits consisting of all the required sports equipment.

### **Rollout Session:**

Each school under the DOSTI program dedicated one day in a week to the DOSTI session with two sessions in a day, one for grad 1 and grad 3 each. DOSTI school session can be divided in to three main components: The program stretches over 10 weeks, with 7 weeks of DOSTI thematic session, 2 weeks of revision (week 4 and 9) and the final week for DOSTI activities, which includes school level sports day and Talent days. At the end of the year, we will organize district level sports festival with DOSTI schools.

### **Sports Festival:**

DOSTI Sports Festival is part of this project, where approximately 1000, students from 21 different partner schools participated in the program each year for last 4 years and actively took part in the festival's different segments.

In the DOSTI Sports festival all our partner school participants bring energy and sense of team building and competition. Schools take great interest in fighting for the title of Champion of the year award by winning maximum games. During this sports festival we are engaging stakeholders and community members for encouragement of students and initiating dialogue focusing on peacebuilding, gender equality and girl education.

### **Achievements:**

- ✓ Successfully completed 4 years.
- ✓ Helped in controlling dropout ratio in schools.
- ✓ Innovative idea to teach children about equality to students.
- ✓ Competition between girls and boys in sports festival.
- ✓ Inspired students to have regular attendance and punctuality.



## Generation Amazing



Generation Amazing uses football for development initiatives to address social issues in countries with an identified need, in line with the United Nations Sustainable Development Goals. Through program WANG aims to engage 8 schools of Lasbela where these volunteers will educate children about Healthy Minds, Healthy attitudes and Behavior and Healthy Body.

Generation Amazing is a leadership and football for development program. Offered by the supreme committee for delivery and legacy. The Qatari Government entity in charge of bb/leading the country's preparation to host the 2022 FIFA world cup Qatar TM.

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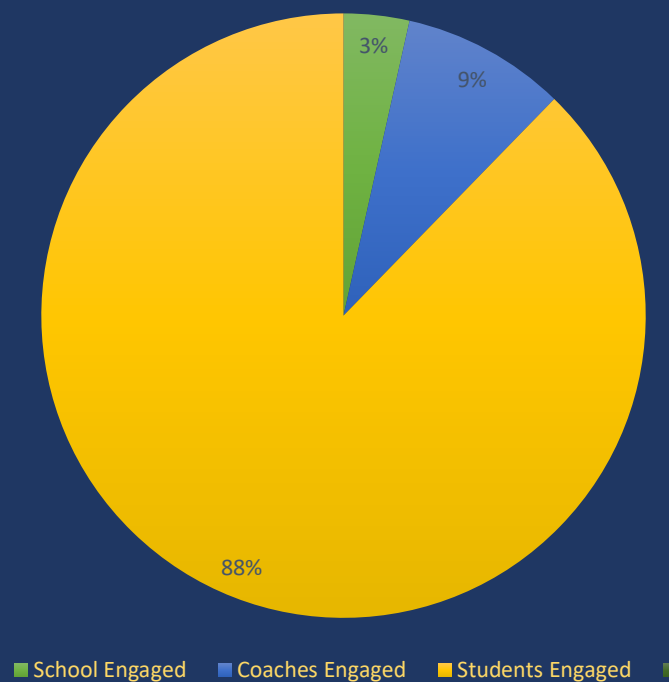
## Objectives:

The objectives of Generation Amazing are to use the power of football...

- ✓ **As a tool for sustainable development:** increasing educational achievement and the health and well-being of communities; building the capability of people to reach their full potential and influencing behavioral change.
- ✓ **To break down social barriers and enhance community cohesion:** identifying needs of different social groups and developing responsive programs that address those needs.
- ✓ **To leave a lasting legacy in the lead-up to and after 2022:** building inclusive programs with the continued engagement of communities and stakeholders, undertaking continual measurement, evaluation and adaptation in order to improve program effectiveness.



### GA engagement





## The Impact:

Generation Amazing wants to attain a generation that...Is more inclusive

- Is happier and healthier
- Protect and sustain the environment
- Benefit from sustainable and inclusive communities in partner countries
- We trained 16 volunteer which has given name as Generation amazing coaches. After getting to training they conducted sports session in previous DOSTI Schools.



*We also conducted sessions in 8 Dosti Schools through these following amazing sessions*

## Learning Module Sessions.

The table below shows the topics covered in each session:

# No	Name	Outcome	Keywords
1	Be Happy	To have fun and get participants excited about the rest of the course.	Fun, confidence
2	Be Yourself	To help participants make good decisions and proud of their own choices.	Decision making
3	Be a Team	To promote the benefits of teamwork and valuing others.	Teamwork
4	Be Kind	To encourage participants to be accepting of other people, even when they are different to use.	Kindness, inclusion
5	Be Fair	To understand the different challenges facing men and women in society	Equality
6	Be Healthy	To understand the difference between good and bad food, and the importance of a balanced diet and keeping fit.	Healthy, exercise
7	Be Clean	To promote basic hygiene and sanitation to help prevent illness.	Hygiene
8	Cross Bar of Soap Challenge	To reinforce the importance of washing our hands to help avoid illness.	Healthy, hygiene
9	Be Green	To promote the importance of protecting environment	Environment
10	Be Safe of the Road	To help participants be safe on the road.	Road Safety

## Girls Reshaping Lives through Sports.



Girls in rural area like Lasbela don't get many opportunities to learn from outside the schools and school curriculums do not provide opportunities to girls to learn about life skills. We believe life skills are important for adolescent girls of Lasbela because growth and development, marks the period of transition from childhood to adulthood. It is stage when these girls extend their relationships beyond parents and family.

Adolescence is a vital stage of characterized by rapid physiological changes and psychosocial maturation. Adolescence is also the influenced by their peers and



the outside world in general. It's important to introduce them to life skills at this age. Because Life skills include psychosocial competencies and interpersonal skills that help adolescent girls to make informed decisions, solve problems, think critically and creatively, communicate effectively, build healthy relationships, empathize with others, and cope with managing their lives in a healthy and productive manner.

The project Girls Reshaping Lives through Sports was launched with the aim to build the capacity of 50 adolescence girls using sports on life skills of Self-awareness, Empathy, Decision making, Effective communication, Interpersonal relationship skills in 2 different girls' schools of Bela Tehsil of Lasbela District of Balochistan, Pakistan.



## Community Sports Programs



Since the inception of WANG Over the years our sports program has engaged thousands of youths in Lasbela district through direct and indirect sports programming. Our programs have helped us to engage young people in peacebuilding and civic education related activities. We have used sports programming as an opportunity to engage youth, mobilize masses and advocate policy makers.

We have organized and helped organizing sports festivals and championships to with different local sports clubs, youth groups and schools. These festivals have been used to create discussion around the topics of concern for our communities including but not limited to peacebuilding, youth development, drug addiction, girl's education and democracy.



We have also used this as an opportunity to organize and strengthen youth groups in Lasbela. Community Sports programs have helped us in massive mobilization campaigns. As the sports attract masses it provides us the platform to amplify our messages towards social causes. Our work within sport for development sector in community is well recognized and appreciated by different sectors of the society.



## Our Partners



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