## We Struggle for a fairer society.





# WANG Struggling for Fairer Society

## Welfare Association for New Generation [WANG]

WANG is registered non not-profit organization striving for peace building, youth engagement, women empowerment and well educated society where the potential of the youth are harnessed, rights protected and every child get access to basic education.

e use variety of powerful tools to engage, mobilize communities and advocate stakeholders through different approaches including capacity building of community members, mass level awareness raising, building youth leaders and running advocacy campaigns. We uses mediums of direct engagement, street theater, digital media, films and sports as tool to reach to our audiences.

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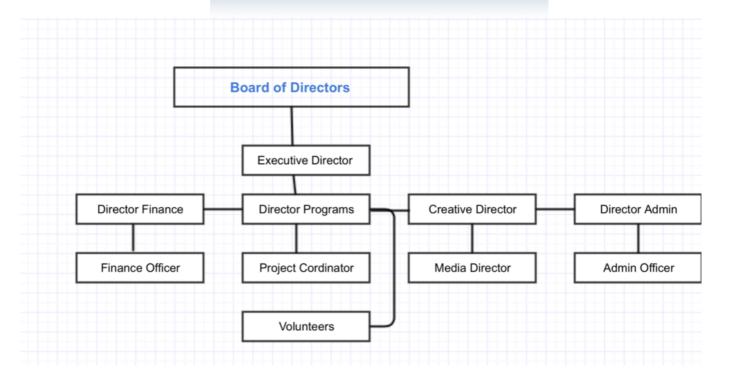




## **Objectives**

- To promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.
- To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all mainly for girls and women.
- To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.
- To promote gender quality and empower women and girls particularly in rural areas through providing opportunities of education and learning.
- To protect and safeguard human rights, empower communities and institutions through expanded commitment for social advancement.
- To promote democratic values and civic education in country through youth engagement and empowerment for building prosperous society

## **Organizational Structure**





## **Organizational Values**

- $\Rightarrow$  Committed to diversity.
- $\Rightarrow$  Zero tolerance for all form of violence.
- ⇒ Accountability and transparency with sense of fairness and respect.
- ⇒ Openness with optimism and mutual sensitivity.
- ⇒ Support personal growth and value for self-esteem.
- $\Rightarrow$  Ecologically use of resource.
- ⇒ Creativity and innovation with fun.



## **Our Main Programs**

#### YOUTH DEVELOPMENT

WANG is actively pursuing a mission to create a generation of change makers. Our programs engage youth build their capacity, engage them in advocacy, and mobilize them to take community-led initiatives towards change.

At WANG we follow three-layer methodology to engage youth in our programming;

**Aware:** We raise awareness among youth about their identities, potential, and position in society.

**Educate:** We educate them to contribute, to learn, to inspire, and take actions where possible.

**Engage:** We ensure meaningful youth engagement at all the level of decision making within our communities.

#### SPORTS FOR DEVELOPMENT

Sport has a unique power to attract, mobilize and inspire. By its very nature, sport is about participation. It is about inclusion and citizenship. It stands for human values such as respect for the opponent, acceptance of binding rules, teamwork and fairness.

WANG considers sports as one of the most powerful tools to engage communities as better responsible citizens. Through our variety of ventures under sports for the development program WANG has been successful to engage youth in particular in different campaigns and movements.

#### **FILMS FOR CHANGE**

Films are considered as the powerful tool for changing lives, by bringing stories and issues to the widest possible audiences. Films inspire people to engage and act. It has the power to generate awareness, stimulate debate and initiate change in people and societies. Our intervention enables the audience to relate to the films and helps them to raise voice, starts debate hoping to help break through the silence that often surrounds taboo subjects. We use film as a tool to feed the process of change with the aim of creating, collectively, a better future for all: it helps us in our struggle of a fairer society. Through these films we talk about issues including girls education, peace-building, early age marriages, democracy and climate change.

#### **PEACE & CONFILICT RESOLUTION**

WANG strongly believes young people can play a vital role in Peace promotion and conflict resolution. WANG's effort to engage young people as PeaceMakers can be seen in communities where through different ventures WANG has been involving communities specially young people. We have used mediums of capacity building, street theater, digital media and sports as tool to reach young people and educate and engage them in non-



## **Current Projects**

#### current Projects

S#	ŧ	Project Name	Donor
	1	Take a Child to School Program	British Council
	2	DOSTI	School of Leadership Foundation
	3	Pakistan Scottish Scholarship Program for girls	The Scottish Government
	4	Math and Science Challenge for students	Association of Physicians of Pakistani descent of North America (APPNA)



## **Our Major Partners**













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