

WANG

***CLIMATE ACTION
STRATEGIC
BLUEPRINT***

Empowering Youth for Climate Resilience in Balochistan.

October, 2023



About Us

Welfare Association for New Generation (WANG) is a Balochistan-based non-profit organization dedicated to youth empowerment, women's rights, education, and climate action. With a two-decade history, WANG employs diverse approaches to foster social change, from youth leadership programs to climate resilience initiatives. Their commitment to inclusivity and sustainable development drives positive impact in the region.

01 Welcome

In this section, discover WANG's Executive Summary and Introduction. Dive into our Vision and understand our Mission.

02 Strategic Objectives & Implementation Framework

Explore our Strategic Objectives & Framework, from Climate Literacy to Gender-Sensitive Disaster Response. Delve into Youth Mobilization, Community Resilience, and more.

03 Monitoring, Evaluation, & Learning (MEL)

Dive into our MEL section: Monitoring, Evaluation, and the importance of Learning.

04 Communication Strategy

Uncover our Communication Strategy: pinpointing Audiences, crafting Key Messages, and selecting Communication Channels.

05 Alignments and future

Discover our Global & Regional Alignment, delve into Risk Analysis—from Climate to Operational—and our 3-year Future Projections.



A woman in a black hijab stands at the front of a room with a traditional thatched roof, presenting to a group of people. A whiteboard with handwritten notes is visible behind her. To the right, a blue banner features the logos for the British Council and WANG, along with the text 'LAS JAWAN Youth for climate action' and 'MADE IN THE UK WANGORG'. The audience consists of several people, including men in white shirts and women in colorful hijabs, seated on the floor. The scene is set in a traditional building with a thatched roof and wooden pillars.

Empowering Youth.
Nurturing
Resilience. **Forging**
a Climate-Ready
Future.

Executive Summary:

At WANG, we are pioneers in forging a climate-resilient Balochistan, driven by an informed, engaged, and empowered youth. In the face of the escalating global climate crisis, Balochistan's unique challenges necessitate actionable, sustainable, and inclusive solutions. Our Strategic Framework for Climate Action harnesses cutting-edge technology, including AI, to tackle these challenges, mobilize youth, and empower communities with practical climate solutions.

Our vision is to nurture a climate-resilient Balochistan, powered by a tech-savvy and proactive youth. Our mission is to empower communities to not only understand and adapt to climate adversities but also leverage technology and AI-driven solutions. Our approach places a strong emphasis on inclusivity, gender sensitivity, and child protection.

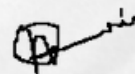
Our strategic objectives encompass six core areas: Climate Literacy & Education, Youth Mobilization & Leadership, Data-Driven Disaster Response fortified by AI, Community Resilience & Awareness, School Engagement & Resilience Building, and Gender-Sensitive Disaster Response & Child Protection. Each area is meticulously designed with well-defined objectives, tech-driven approaches, and expected outcomes, ensuring a comprehensive and systematic approach to climate action.

Key initiatives span integrating climate change and AI-driven disaster preparedness education in schools, empowering youth as tech-savvy climate champions, establishing WANG as a cutting-edge hub for AI-based disaster response information, and prioritizing gender-sensitive and child-protective measures in disaster management.

Our Monitoring, Evaluation, and Learning (MEL) framework is engineered with precision, incorporating AI for advanced program effectiveness analysis. This ensures a continuous cycle of improvement and accountability. Our Communication Strategy deploys AI-driven solutions to promote our cause, engage with communities, and ensure transparency and accountability, solidifying WANG's reputation as a trusted and effective organization.

By aligning our strategy with global and regional climate resilience frameworks and utilizing AI for meticulous risk analysis, we have fortified WANG's position as a pioneering nexus of climate education, AI-driven youth mobilization, and cutting-edge gender-sensitive disaster response in Balochistan by 2026.

WANG's Strategic Framework for Climate Action isn't just a roadmap; it's an unwavering commitment to the people of Balochistan, guaranteeing a resilient, sustainable, and inclusive future for all. Together, we stride towards a resilient tomorrow.



Qaisar Roonjha

Executive Director

WANG Balochistan

Introduction:

WANG stands as an emblem of sustainable transformation and youth empowerment in province of Balochistan. With unwavering commitment, we architect a resilient future amid the backdrop of a growing global climate crisis. Our Climate Action Program serves as a meticulously crafted strategic blueprint, adeptly steering us through the intricate terrain of climate challenges. It is the catalyst that mobilizes the vigor of our youth and unites communities, all driven by a shared vision of tangible and lasting solutions.

Vision:

To orchestrate a climate-resilient Balochistan propelled by an informed, engaged, and empowered youth.

Mission:

Enable communities to comprehend, adapt, and combat climate adversities through education, engagement, and actionable solutions, ensuring inclusivity, gender sensitivity, and child protection.

Strategic Objectives & Implementation Framework

**Climate
Literacy &
Education**



**Youth
Mobilization &
Leadership**



**Data-Driven
Disaster
Response**



**Community
Resilience &
Awareness**



**School
Engagement &
Resilience
Building**



**Gender-
Sensitive
Disaster
Response &
Child
Protection**

Strategic Objectives & Implementation Framework

1: CLIMATE LITERACY & EDUCATION



- **Objective:** By 2026, raise climate change and disaster preparedness awareness in 80% of schools in Balochistan.
- **Approach:** Conduct educational workshops and training sessions for school children, assessing the effectiveness through regular reviews.
- **Expected Outcomes:** A cadre of youth with a solid understanding of climate change dynamics and disaster readiness.

2: YOUTH MOBILIZATION & LEADERSHIP



- **Objective:** Empower youth to become climate champions and leaders of social action.
- **Approach:** Conduct youth workshops, training, and support youth-led climate initiatives.
- **Expected Outcomes:** A network of informed and motivated youth actively addressing climate challenges.

Strategic Objectives & Implementation Framework

3: DATA-DRIVEN DISASTER RESPONSE



- **Objective:** Elevate WANG as a central hub for information, bolstering ground support during disasters by harnessing cutting-edge technology, including AI, for data collection, resource mobilization, and data-driven mapping to empower communities.

Approach:

- **Empower Local Youth:** Train and equip local youth as disaster response volunteers, arming them with advanced GPS-based data collection tools and AI-driven analysis capabilities.
- **Centralized Information System:** Develop an advanced centralized information system infused with AI, enabling the seamless collection, real-time processing, and strategic dissemination of critical data to communities, local authorities, and stakeholders. This technology-driven approach enhances response efficiency and effectiveness.
- This revised approach highlights WANG's commitment to leveraging technology, including AI, to optimize disaster response efforts and support vulnerable communities.

Strategic Objectives & Implementation Framework

4: COMMUNITY RESILIENCE & AWARENESS



- **Objective:** Raise awareness and build resilience within communities vulnerable to climate change.
- **Approach:** Conduct community-based workshops and awareness campaigns.
- **Expected Outcomes:** Communities better prepared to face climate-related challenges.

5: SCHOOL ENGAGEMENT & RESILIENCE BUILDING



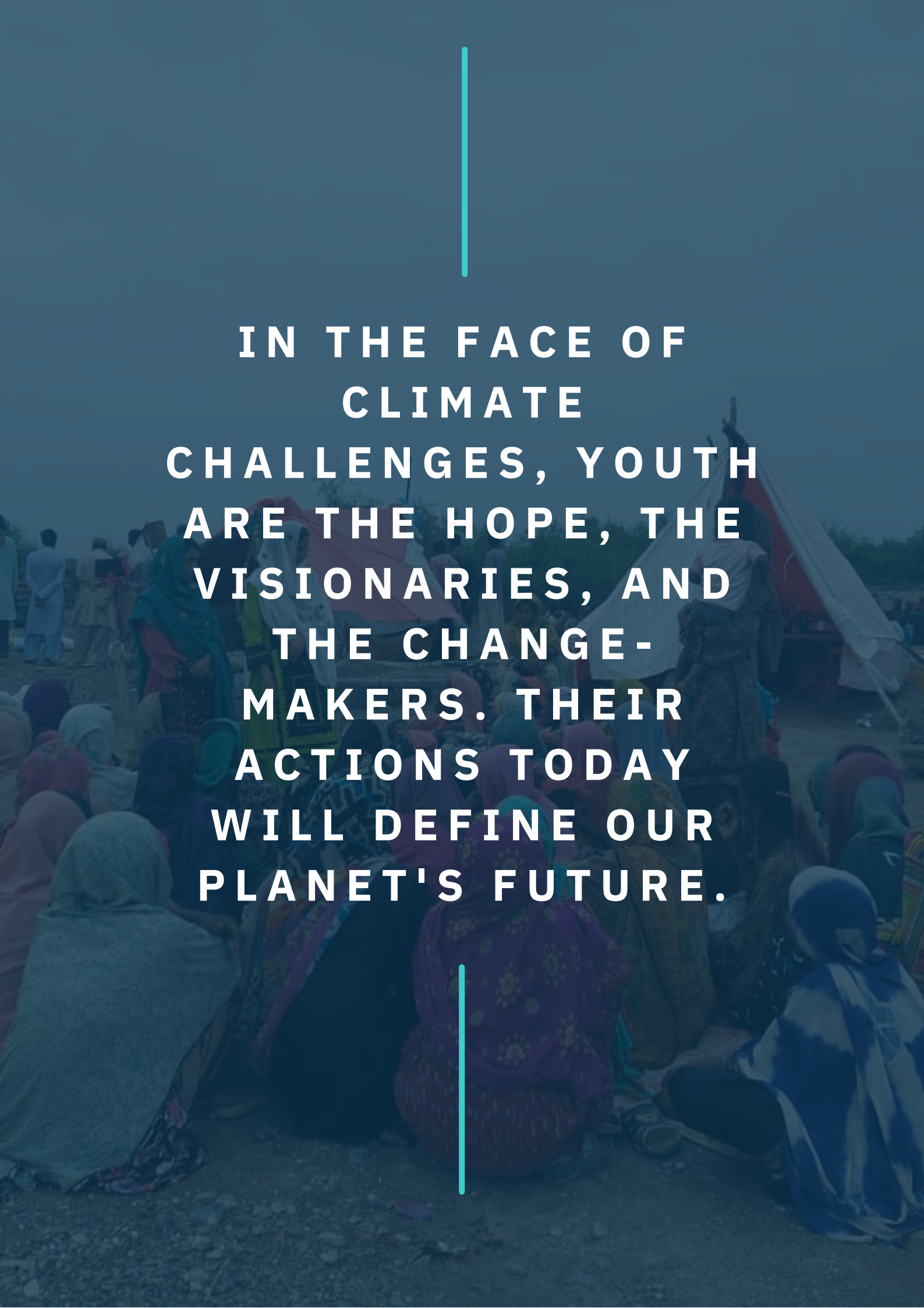
- **Objective:** Foster a culture of climate resilience in schools.
- **Approach:** Collaborate with educational authorities to integrate climate and disaster preparedness modules into school curricula.
- **Expected Outcomes:** Informed students capable of taking climate actions.

Strategic Objectives & Implementation Framework

6: GENDER-SENSITIVE DISASTER RESPONSE & CHILD PROTECTION



- **Objective:** Ensure the protection and support of women, girls, and children during and after disasters, emphasizing their SRHR and psychological well-being.
- **Approach:**
 - Collaborate with local health authorities and NGOs to provide SRHR services and education before, during, and after disasters.
 - Establish child-friendly spaces and provide psychosocial support to mitigate trauma.
 - Train local youth and community members on gender-sensitive disaster response and child protection measures.
- **Expected Outcomes:**
 - Improved access to SRHR services for women and girls during disasters.
 - Reduced levels of trauma among children affected by disasters.
 - Enhanced community capacity for gender-sensitive disaster response and child protection.



**IN THE FACE OF
CLIMATE
CHALLENGES, YOUTH
ARE THE HOPE, THE
VISIONARIES, AND
THE CHANGE-
MAKERS. THEIR
ACTIONS TODAY
WILL DEFINE OUR
PLANET'S FUTURE.**

Monitoring, Evaluation, & Learning (MEL):

The Monitoring, Evaluation, and Learning (MEL) framework is an integral part of WANG's commitment to achieving and demonstrating results. The MEL system will ensure a structured approach to capturing learning, monitoring progress, and evaluating the impact of our climate action initiatives.

MONITORING

We will establish a continuous monitoring mechanism to ensure all project activities are on track and align with our strategic objectives. This will include regular data collection and analysis to track the progress of initiatives against established indicators.

EVALUATION

Periodic evaluations will be conducted to assess the effectiveness and impact of our activities against the set objectives. Independent evaluations will provide insights into what works, what doesn't, and why, helping to foster a culture of accountability and continuous improvement.

LEARNING

Learning is a central component of our MEL framework. We will document and disseminate learnings, both internally and externally, to improve our ongoing and future programming, and to contribute to the broader climate action community's understanding and knowledge.

Communication Strategy

Effective communication is pivotal to promote our cause, engage with communities, and ensure transparency and accountability.

IDENTIFY YOUR AUDIENCES

- Primary Audience: Local communities, youth, schools, women, and children.
- Secondary Audience: Local authorities, partner organizations, donors, and volunteers.

KEY MESSAGES

- Develop clear and compelling messages that convey the importance of climate action, the role of WANG in facilitating sustainable transformation, and the benefits of community engagement in climate resilience efforts.

KEY CHANNELS OF COMMUNICATION

- Utilize a mix of traditional and digital media, community meetings, workshops, and stakeholder engagements to reach our audiences. These channels will serve to inform, educate, and mobilize community action.

Risk Analysis

Climate Risks:

Anticipation: Conduct vulnerability assessments to understand the climate risks specific to Balochistan. This will include identifying the most at-risk communities and the particular climate threats they face.

Mitigation: Develop and implement community-based disaster risk reduction plans to mitigate the identified risks. This will include community training and capacity building to effectively respond to climate-related disasters.

Operational Risks:

Project Delays: Establish a robust project management framework to mitigate the risk of project delays.

Resource Mobilization: Diversify funding sources to ensure sustainable resource mobilization and financial sustainability for our climate action initiatives.

Alignment & Future

GLOBAL AND REGIONAL ALIGNMENT

WANG's climate action strategy is harmoniously aligned with international and regional frameworks aimed at climate resilience, disaster risk reduction, and sustainable development. By aligning our strategic objectives with global and regional agendas, we ensure our initiatives are complementary and additive to broader climate action efforts.

FUTURE PROJECTIONS (3-YEAR OUTLOOK)

By 2026, envision WANG as a nexus of climate education, youth mobilization, and gender-sensitive disaster response in Balochistan, with a tangible imprint of climate resilience manifested across schools, communities, and institutional frameworks.

CONCLUSION & CALL TO ACTION

The Strategic Framework for Climate Action is a testament to WANG's tenacity and foresight in fostering a climate resilient Balochistan. Through a blend of education, community engagement, and proactive disaster response, underscored by a gender-sensitive and child-centric ethos, we are not only navigating the climate crisis but setting a precedent of sustainable and inclusive climate action.

Get In Touch

**WANG Head office, Village Ahmed
Abad Wang, Bela, District Lasbela,
Balochistan**
wang.org.pk
info@wang.org.pk